



1643 South Boston Avenue
Tulsa, OK 74119

(918) 587-7888

Invoice

Date	Invoice #	Terms
7/31/18	13761	Net 30

UCEDA
PO Box 1800
244 Fair Street
Kingston, NY 12402-1800

Description	Amount
Ulster County Economic Development Alliance 2018 Agreement for Professional Services July 2018 Term of Agreement: 01/01/2018 - 10/31/2018	
(1) Retainer Fee/Services Line Item 1 Budget: \$45,000 Balance Remaining: \$14,500	5,000.00
(2) Social Media Campaign Line Item 2 Budget: \$5,000 Remaining Balance: \$2,440.88 - Facebook Instagram \$392.26 - HeyOrca \$100.00	492.26

Cubic accepts VISA, Mastercard and AMEX credit cards.
A 3.5% convenience fee will apply.

All invoices must be paid within thirty (30) days of the date of the invoice unless other arrangements have been made. Interest on past due accounts will accrue at the rate of 18% annually.

We appreciate your business. Thank you!

Total	\$5,492.26
Payments/Credits	\$0.00
Balance Due	\$5,492.26

Receipt for Ellenville, New York

Account ID: 10155610290433533



Payment Date
Jul 22, 2018, 12:00 AM

Payment Method
American Express*3017
Reference Number: 3X3V5GSNW2

Paid

\$68.49 USD

Transaction ID
1679414725509179-3503064

This is your monthly bill.

Product Type
Instagram

Campaigns

Instagram Post: Ever been to #AwostingFalls. It's...		\$11.49
From Jun 30, 2018, 11:30 PM to Jul 21, 2018, 12:00 AM		
Instagram Post: Ever been to #AwostingFalls. It's...	1,700 Impressions	\$11.49
Website Traffic		\$2.07
From Jun 30, 2018, 11:30 PM to Jul 21, 2018, 12:00 AM		
Summer Campaign	385 Impressions	\$2.07
Post: "Summers in Ellenville can't be beat. Explore the..."		\$29.98
From Jun 30, 2018, 11:30 PM to Jul 21, 2018, 12:00 AM		
Post: "Summers in Ellenville can't be beat. Explore the..."	5,467 Impressions	\$29.98
Post: "Escape the rat-race and find your sunset in..."		\$2.53
From Jun 30, 2018, 11:30 PM to Jul 21, 2018, 12:00 AM		
Post: "Escape the rat-race and find your sunset in..."	87 Impressions	\$2.53
Post: "Did you know Sam's Point is the highest peak in..."		\$4.49
From Jun 30, 2018, 11:30 PM to Jul 21, 2018, 12:00 AM		
Post: "Did you know Sam's Point is the highest peak in..."	348 Impressions	\$4.49
Instagram Post: Did you know Sam's Point is the...		\$17.93
From Jun 30, 2018, 11:30 PM to Jul 21, 2018, 12:00 AM		
Instagram Post	2,394 Impressions	\$17.93

Receipt for Ellenville, New York

Account ID: 10155610290433533



Payment Date
Jul 22, 2018, 12:00 AM

Payment Method
American Express*3017
Reference Number: YW3V5GSNW2

Paid

\$323.77 USD

Transaction ID
1679414715509180-3503063

This is your monthly bill.

Product Type
Facebook

Campaigns

Website Traffic

From Jun 30, 2018, 11:00 PM to Jul 21, 2018, 12:00 AM		\$187.36
Summer Campaign	28,334 Impressions	\$187.36

Page Promotions

From Jun 30, 2018, 11:00 PM to Jul 21, 2018, 12:00 AM		\$119.28
Summer Page Promotion	9,611 Impressions	\$119.28

Post: "Did you know Sam's Point is the highest peak in..."

From Jun 30, 2018, 11:00 PM to Jul 21, 2018, 12:00 AM		\$5.51
Post: "Did you know Sam's Point is the highest peak in..."	663 Impressions	\$5.51

Post: "Escape the rat-race and find your sunset in..."

From Jun 30, 2018, 11:00 PM to Jul 21, 2018, 12:00 AM		\$11.60
Post: "Escape the rat-race and find your sunset in..."	590 Impressions	\$11.60

Post: "Summers in Ellenville can't be beat. Explore the..."

From Jun 30, 2018, 11:00 PM to Jul 21, 2018, 12:00 AM		\$0.02
Post: "Summers in Ellenville can't be beat. Explore the..."	2 Impressions	\$0.02



bulk analytics – UCEDA

July 2018

#2950-9170

Social Media Planning
(07/01/2018 – 07/31/2018)

\$100.00